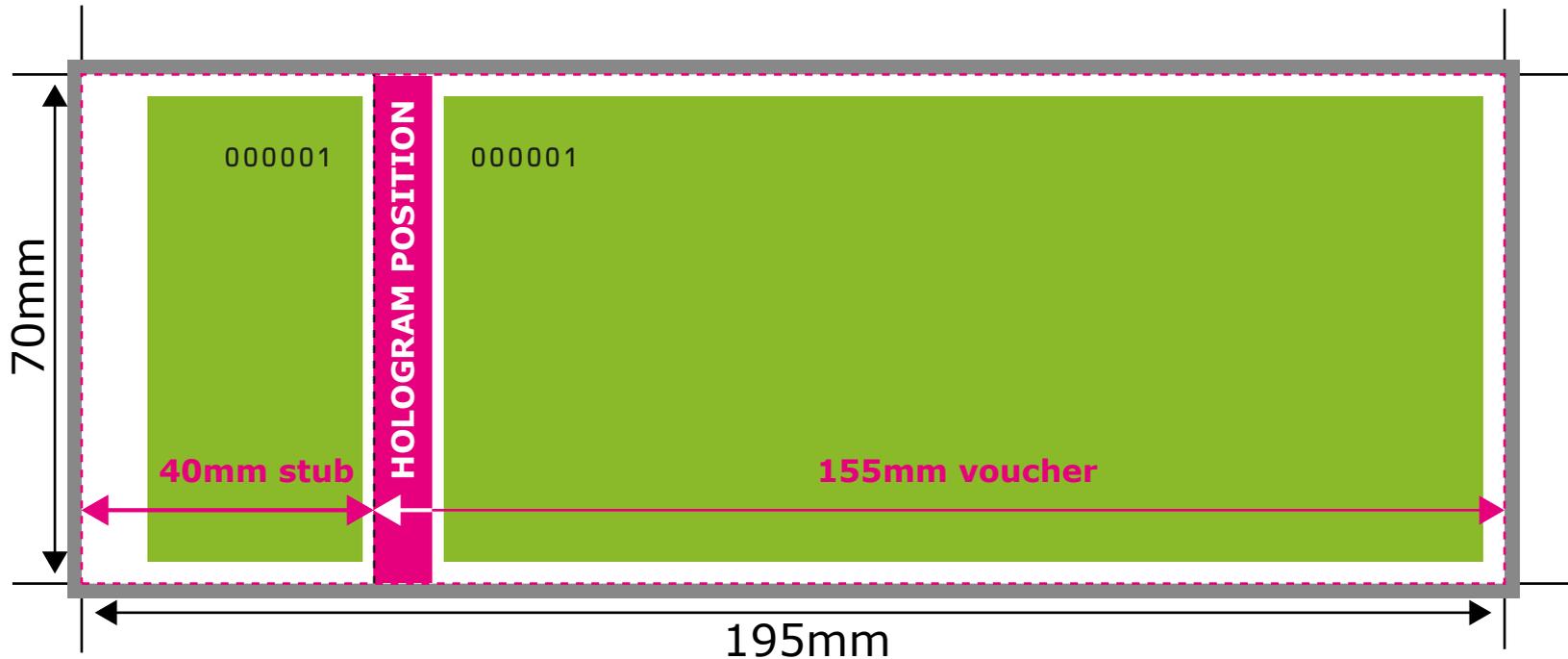


# Voucher Front

- Sequential numbering can be positioned anywhere on the voucher.
- Be sure to remove this template if you are flattening the artwork.
- Please supply the finished artwork in high resolution PDF or JPEG format with these dimensions (195mm x 70mm) plus 2mm bleed (199 x 74mm).



#### Finished size (trim line):

This is the finished or final size of your voucher: 70 x 195mm.



#### The Safe Zone:

We print your vouchers onto a larger sheet of paper and then cut down to the finished size. There is a potential for any elements of the design close to the trim line to be cut off. Design your voucher with this in mind, keeping all important elements within the green 'safe zone'.

You will notice a blank area to the left of the stub. If your vouchers are booked during production, anything within this area will potentially be hidden underneath the staple and tape.



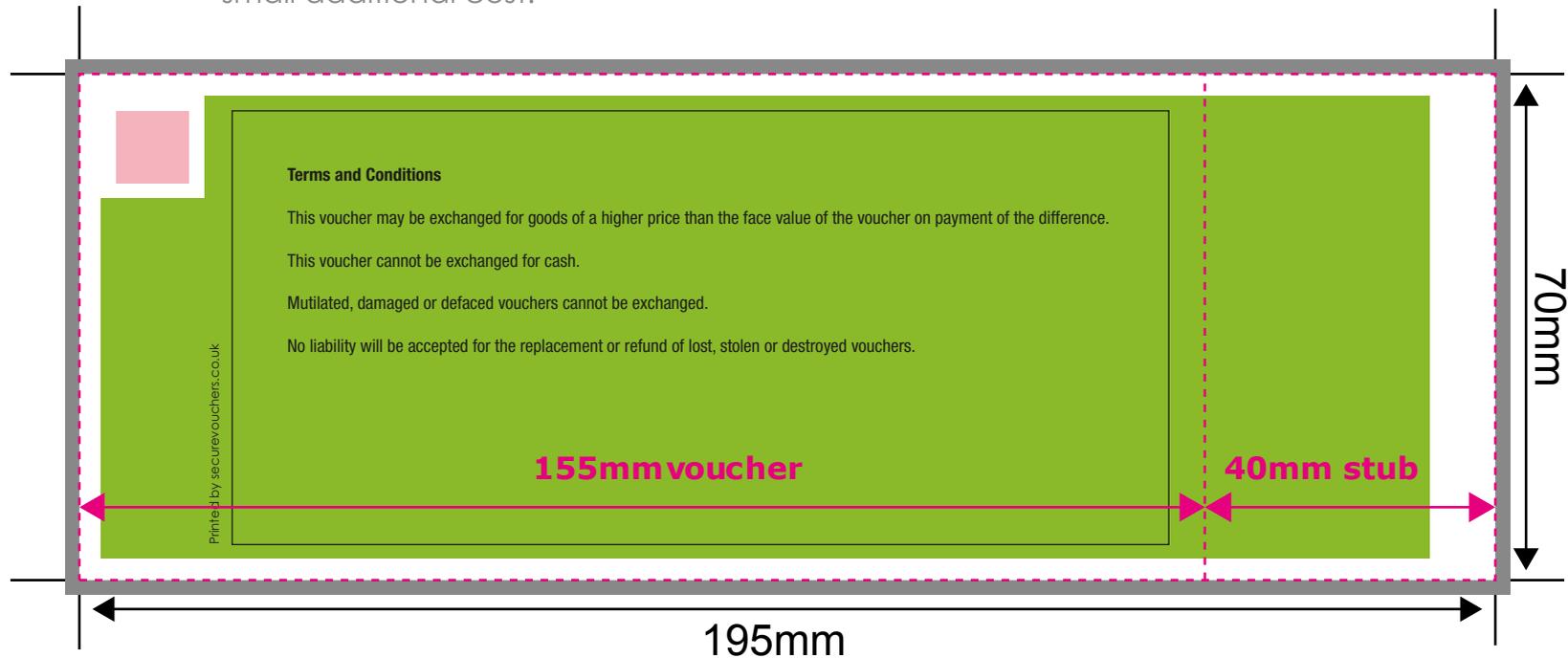
#### Bleed Area:

If you would like elements of your design to touch the edge of the paper (i.e. background colours, patterns or textures) please extend them outside of the finished size by at least 2mm - this is known as the 'bleed area'.

All of the above allows for small movements when your product is being guillotined, and prevents an unwanted white border creeping in around the edge of your design.

# Voucher Reverse

- Our standard terms and conditions can be edited to suit your requirements.
- Be sure to remove this template if you are flattening the artwork.
- Please note that our prices assume that the reverse will be printed in black. You may include colour if you wish but please be aware that this will incur a small additional cost.



## Heat Reactive Ink Patch:

A secure, heat reactive ink that disappears when warmed up (by rubbing for example), and re-appears when the temperature drops.